



Faculty Profile

1. Name: Mr. Yatendra Kumar

2. Designation: Vice Principal, Hotel Management & Hospitality Education

3. Qualifications:

- Ph.D. in Hotel Management, Bhikaji Cama Subharti University, Meerut (Pursuing, 05/2025)
- Master of Tourism Management (MTM), IGNOU, New Delhi, 2012
- Bachelor of Hotel Management & Catering Technology, Amrapali Institute of Hotel Management, Haldwani, Nainital, Uttarakhand, 2006

Certifications / Faculty Development Programmes:

- Capacity Building Programme for Academic Leaders, All-India Management Association (AIMA), New Delhi, 7 July 2025
- Three-Day UHV-1 Face-to-Face FDP, AICTE, 10–12 March 2025
- Two-Week Online FDP cum Short-Term Professional Development Certificate Programme on 'Enhancing University Rankings: Strategies, Best Practices, and Faculty Contributions', Amity University Haryana, 9–20 December 2024
- Seven-Day Online FDP, Institute of Hotel Management under Mahatma Gandhi Mission University, Aurangabad, Maharashtra, 9–15 January 2023

4. Brief Profile

Yatendra Kumar is serving as Vice Principal at SRM Institute of Hotel Management, Modinagar, Ghaziabad. With over 20 years of academic and administrative experience, he has taught hotel management and tourism students and led departmental initiatives related to curriculum development, faculty development, campus placements, and accreditation compliance. Currently pursuing a Ph.D. in Hotel Management, he has contributed to research through a Scopus-indexed book chapter and multiple conference papers and publications. He has driven industry collaboration and student placement outcomes and is recognized for his leadership in academic administration and institutional governance.

Research IDs:

- ORCID: 0009-0001-3403-9531
- Scopus ID: 60726868100

5. Academic Research

Book Chapter

- Chapter 11: “Virtual and Intelligent Medical Tourism Systems: Enhancing Patient Experience.” (Scopus-indexed; Scopus ID: 60726868100)

Conferences & Papers Published

- Kumar, Y.(2026). “Evaluating the alignment of NCHMCT curriculum with industry competency requirements: A study of hospitality institutions in Delhi NCR.” ABDC Journal of Informatics Education and Research, 6(1), 1056–1065.

https://doi.org/10.52783/jier.v6i1.4341?utm_source=chatgpt.com

- “Digital Innovation and Technology in Hospitality and Tourism: A Comprehensive Review of Transformation, Impact and Future Direction,” 10th International Conference on Advanced Technologies & Innovations in Tourism and Hospitality Industry (ATITHI-2025), Bhikaji Cama Subharti College of Hotel Management, SVSU, Meerut, in collaboration with the Institute of Hotel Management Catering Technology and Applied Nutrition, Dehradun, 6–7 December 2025.
- Oral presentation, National Conference on Youth Relationships, Ethics, and Responsible Digital Interactions (NCYRERDI-2025), Institute of Hotel Management Catering Technology & Applied Nutrition, Dehradun, 28 March 2025.
- “Non-Conventional Energy Resources: Present Scenario of the Indian Hotel Industry,” Masters International Journal of Management Research and Development (MIJMARD), 12/2013.
- “Role and Responsibilities of Humanities and Social Sciences in Technical Education,” SRM University NCR Campus Modinagar, 16–17 March 2012.
- “A Study of Factors Responsible for Increasing Staff Turnover in the Hotel Industry,” Emerging Trends in Hospitality & Tourism Sector, 11/2015.
- “Innovative Teaching and Learning in Higher Education,” National Conference on Digital India: Transforming India through Education, 05/2016.
- “Hospitality Industry: Vision 2025, Current Trends, New Innovations & the Future Ahead,” National Council for Hotel Management and Catering Technology, Noida, 8–9 February 2019.
- “Eat Right, Power a Healthy Planet,” Indian Federation of Culinary Associations, 3–5 October 2019.
- Intelligent Computing and Applications (ICICA-19), SRM University NCR Campus Modinagar, 6–8 December 2019.
- “Latest Trends in Housekeeping,” Institute of Hotel Management, Catering & Nutrition, 20 March 2012.

6. Awards / Unique Achievements

- Best Teacher Award 2025 — Certificate of Appreciation, Department of Hotel Management, SRM Institute of Science and Technology, Delhi-NCR Campus, for sustained efforts towards promoting joyful and experiential teaching.
- NOVA World Record for making 1,001 unique varieties of Vada Pav, 2025.

- 1st Prize, Aahar Ways Award for Food and Beverage, Horeca 2023–2024, Hotel Management Principal category.
- 1st Prize, Aahar Ways Award for Food and Beverage, Horeca 2022–2023, Hotel Management Principal category.
- Lifetime Corporate Membership, World Chef Choice Federation.
- Facilitated the affiliation of SRM IHM with NCHMCT, Noida.

7. Professional Affiliations

- Board of Studies (BOS) Member, School of Hotel & Tourism Management, SDGI Global University, Ghaziabad — appointed till further order of the Hon'ble Vice Chancellor (w.e.f. 27/09/2025).

Contact

Email: yatendrh@srmist.edu.in

Phone: +91 9355931836

LinkedIn: <https://www.linkedin.com/in/yatendra-kumar-2a46b036>